

# Crafts Showcase 2010

The Crafts Showcase is a major fundraiser for the Brookline Arts Center to enable us to follow and improve upon our mission:

*The Brookline Arts Center is a non-degree school for the visual arts committed to stimulating individual creative expression and appreciation of the visual arts by providing high quality, affordable programming. The Center is a supportive environment where people of all ages, backgrounds and abilities can study, create and present art. Through educational programs, community outreach and exhibitions, the Brookline Arts Center brings people together and enhances community life.*

The Center is a non-profit organization for the visual arts founded in 1964. For 45 years the Center has maintained a serious commitment to the arts, artists, and community, offering year-round classes, workshops and programs for all ages, with a teaching staff of professional artists.

## General Crafts Showcase Information

In December 2010, the Brookline Arts Center will present for sale an eclectic mix of fine crafts from all over the world, with a focus on regional artisans. A jury will select approximately 80–100 crafts people to exhibit.

The amount of work required from each artist is flexible, since the show is in a gallery style setting, rather than in individual booths. Our best selling price range is \$10-\$250.

Crafts artists are not required to be present during the Showcase. During the thirteen days (3 long weekends) of the Crafts Showcase, the Brookline Arts Center's two story, vintage 1886 converted fire station building is transformed into an intimate crafts gallery. The Center is situated on the Brookline/Boston line close to Cambridge, Newton, and Chestnut Hill and is easily accessible by public transportation.

### Shipping/Drop off:

Shipped work (UPS/Fed Ex/etc.) will be accepted only for out-of-state artists and Massachusetts artists living beyond Route 495. Inventory should arrive between November 2–November 12, 2010, no earlier or later. *Please Note: Local artists and Massachusetts artists living within Route 495 must hand deliver their work to the Arts Center on Tuesday, November 23, 2010, and pick up any unsold work on Tuesday, January 4, 2011.*

### Sales Commission:

The BAC will keep a 45% commission on all sales. Participating artist's checks will be mailed by January 31, 2011.

### Show Dates & Hours: (no entrance fee)

December 2 – December 19, 2010

Thursdays: Noon – 8pm

Fridays, Saturdays, & Sundays: Noon – 6pm

# 2010 Application

Jury Decision Deadline: postmarked by August 6, 2010

## Application Requirements

- Five color photographs, color xeroxes, postcards, brochure images, or digital images representing work you plan to exhibit. **Digital images should be in TIFF or JPEG format and should be 300 DPI.** Mark each visual with your name (not business name) and an arrow indicating the top, and number them from 1 through 5 to correspond with the written description on the next page of this application. (If you are a returning artist, we ask you to provide images again because the jury is different each year, we like to see your current work, and we can also use many images for publicity.) Please Note: If you apply via e-mail the jury will not consider your application until the application fee has been received.
- A self-addressed stamped envelope (SASE) with two first class stamps for return of images. Images will be returned after the jurying of all artists. The Brookline Arts Center will not return CDs to artists who have been accepted.
- A \$20.00 non-refundable application fee. Make check or money order payable to: **Brookline Arts Center.**

Please include your name and business name on all correspondence. All correspondence and inquiries should be addressed to:

Crafts Showcase 2010  
Brookline Arts Center  
86 Monmouth Street  
Brookline, MA 02446

Subject: Crafts Showcase 2010  
cs@brooklineartscenter.com

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

Mobile Phone \_\_\_\_\_

E-mail Address \_\_\_\_\_

Website \_\_\_\_\_

Media (Please check all appropriate categories):

- |                                    |                                   |                                |   |
|------------------------------------|-----------------------------------|--------------------------------|---|
| <input type="checkbox"/> Jewelry   | <input type="checkbox"/> Ceramics | <input type="checkbox"/> Fiber | <input type="checkbox"/> Handmade Candles       |
| <input type="checkbox"/> Ornaments | <input type="checkbox"/> Baskets  | <input type="checkbox"/> Glass | <input type="checkbox"/> Handmade Soaps         |
| <input type="checkbox"/> Wood      | <input type="checkbox"/> Metal    | <input type="checkbox"/> Toys  | <input type="checkbox"/> Handmade Oils & Scents |

Other: \_\_\_\_\_

Retail Price Range (including 45% commission): \_\_\_\_\_

Where did you hear of us? \_\_\_\_\_

Application Checklist:

- Images enclosed with descriptions on page 2
- \$20 Application fee enclosed
- Self-addressed Stamped Envelope with two first class stamps

# 2010 Application

Please be advised the images included, upon acceptance to the showcase, may be used for promotional materials. If you wish to have your images used in promotion materials please send high quality images capable of print and digital reproduction.

1. Title \_\_\_\_\_

Materials used \_\_\_\_\_

Size \_\_\_\_\_ Retail Price with 45% commission \_\_\_\_\_

2. Title \_\_\_\_\_

Materials used \_\_\_\_\_

Size \_\_\_\_\_ Retail Price with 45% commission \_\_\_\_\_

3. Title \_\_\_\_\_

Materials used \_\_\_\_\_

Size \_\_\_\_\_ Retail Price with 45% commission \_\_\_\_\_

4. Title \_\_\_\_\_

Materials used \_\_\_\_\_

Size \_\_\_\_\_ Retail Price with 45% commission \_\_\_\_\_

5. Title \_\_\_\_\_

Materials used \_\_\_\_\_

Size \_\_\_\_\_ Retail Price with 45% commission \_\_\_\_\_

**The Brookline Arts Center has my permission to use any of the above images in promotional materials for the 2010 Crafts Showcase.**

Artist Signature \_\_\_\_\_ Date \_\_\_\_\_